

# Pop-Up Retail Audio Checklist (2 Weeks)

## Objective

- Fast setup background music
- Clean, cable-light appearance
- No wall or ceiling impact
- Clear audio zoning

## System Setup

- Track-rail powered retail audio system
- Two music zones: front merchandise and cashwrap

## Power & Signal

- Use existing lighting tracks for power
- Select two non-overlapping RF channels
- Avoid mall public Wi-Fi networks

## Music & Control

- Licensed background music service
- Dedicated tablet for app control
- Offline playlist enabled

## Mounting

- Clamp-style fixtures only
- No drilling or permanent mounts
- Tamper-resistant hardware installed

## Commissioning

- Even coverage at 65–70 dBA
- Speaker sync within 10–15 ms
- Overnight auto-shutdown enabled

## Daily Operations

- Open/close checklist followed
- Volume limits enforced
- Staff trained on basic controls

## **Budget Notes**

- ■ Savings from no drilling or cable pulls
- ■ Costs include track adapters and short-term rentals

## **Success Criteria**

- ■ System live in under 4 hours
- ■ Consistent volume throughout space
- ■ No audio dropouts during peak traffic
- ■ Clean, damage-free tear-down