

Pop-Up Retail Audio Checklist (2 Weeks)

Objective

- ■ Fast setup background music
- ■ Clean, cable-light appearance
- ■ No wall or ceiling impact
- ■ Clear audio zoning

System Setup

- ■ Track-rail powered retail audio system
- ■ Two music zones: front merchandise and cashwrap

Power & Signal

- ■ Use existing lighting tracks for power
- ■ Select two non-overlapping RF channels
- ■ Avoid mall public Wi-Fi networks

Music & Control

- ■ Licensed background music service
- ■ Dedicated tablet for app control
- ■ Offline playlist enabled

Mounting

- ■ Clamp-style fixtures only
- ■ No drilling or permanent mounts
- ■ Tamper-resistant hardware installed

Commissioning

- ■ Even coverage at 65–70 dBA
- ■ Speaker sync within 10–15 ms
- ■ Overnight auto-shutdown enabled

Daily Operations

- ■ Open/close checklist followed
- ■ Volume limits enforced
- ■ Staff trained on basic controls

Budget Notes

- ■ Savings from no drilling or cable pulls
- ■ Costs include track adapters and short-term rentals

Success Criteria

- ■ System live in under 4 hours
- ■ Consistent volume throughout space
- ■ No audio dropouts during peak traffic
- ■ Clean, damage-free tear-down